

2012 COVER AND CLOSING INFORMATION

KIPLINGER'S PERSONAL FINANCE

MONTHLY COVERS	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.
On Sale**	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Kiplinger's	1/3	2/7	3/13	4/10	5/8	6/5	7/3	8/7	9/4	10/9	11/6	12/4
Space Reservations	11/1	12/1	1/1	2/1	3/1	4/1	5/1	6/1	7/1	8/1	9/1	10/1
Materials Due	11/15	12/15	1/16	2/15	3/15	4/16	5/15	6/15	7/16	8/15	9/14	10/15



**Estimated In-Market Delivery Dates

Revised 09/08/11

GENERAL PLANNING CALENDAR FOR 2012

JANUARY

1 – New Years Day
16 – Martin Luther King, Jr.

FEBRUARY

5 – Super Bowl
14 – Valentines Day

MARCH

17 – St. Patrick's Day

APRIL

8 - Easter
7 - Passover

MAY

13 – Mother's Day
28 – Memorial Day

JUNE

14 – Flag Day
17 – Father's Day

JULY

4 – Independence Day

AUGUST

Back to School

SEPTEMBER

3 – Labor Day
17 – Rosh Hashanah

OCTOBER

8 – Columbus Day
31 - Halloween

NOVEMBER

12 – Veterans Day
22 – Thanksgiving

DECEMBER

8 – Hanukkah
25 - Christmas Day