

young women's network

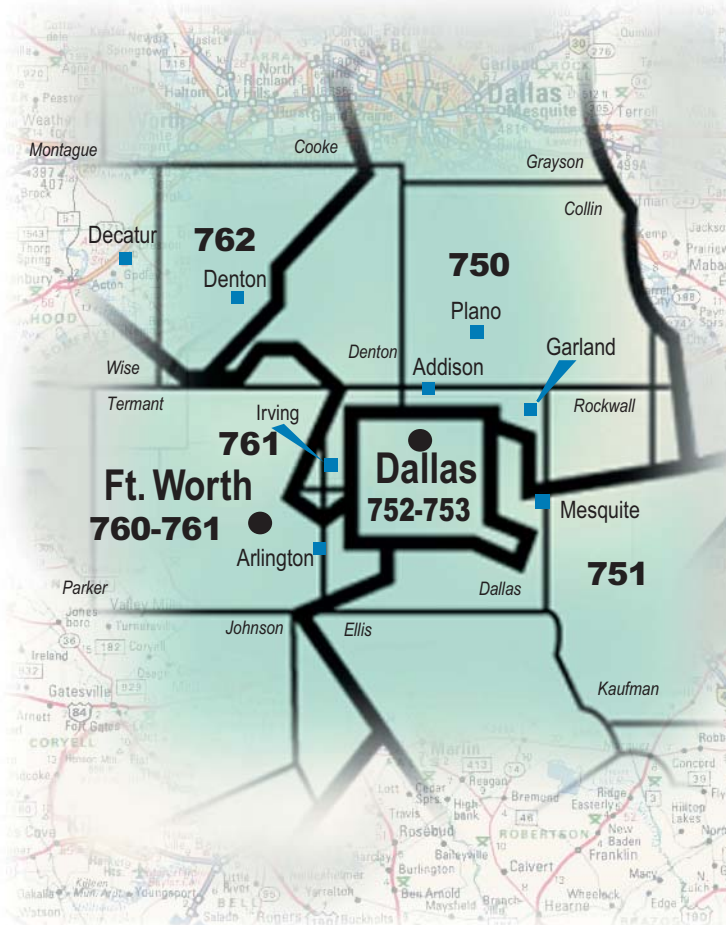
Dallas/Ft. Worth

postal sectional centers	subscribers
750	9,407
751	2,245
752	3,090
753	26
760	4,692
761	2,446
762	2,051
764**	554
2012 Totals	24,511



No newsstand or public place distribution

** Zip Code sectional center not shown on map



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/
MRI, TwelvePlus Measured
A guaranteed quality audience
- Largest Print Audience Reach of Young Women, ages 16-24
Covers your best young women prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact