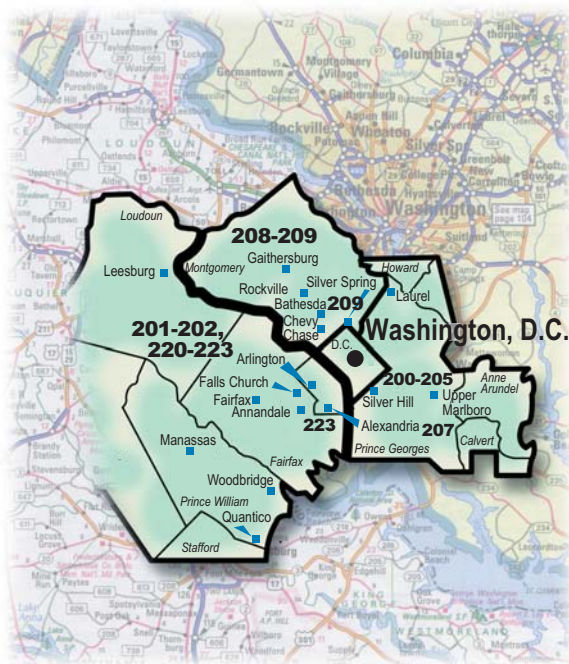


THE WOMEN'S NETWORK

Washington DC Metro

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
200	2,237	2,090	2,667	6,994
201	9,393	5,433	6,507	21,333
202	2	2	2	6
203	1	5	2	8
204	6	3	2	11
205	71	10	16	97
207	5,828	3,786	5,853	15,467
208	6,159	3,454	4,185	13,798
209	2,390	1,195	1,749	5,334
220	4,843	2,581	3,334	10,758
221	4,795	2,571	3,346	10,712
222	1,345	1,075	1,135	3,555
223	2,701	1,678	2,000	6,379
2012 Totals	39,771	23,883	30,798	94,452

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

2012

