

THE WOMEN'S NETWORK

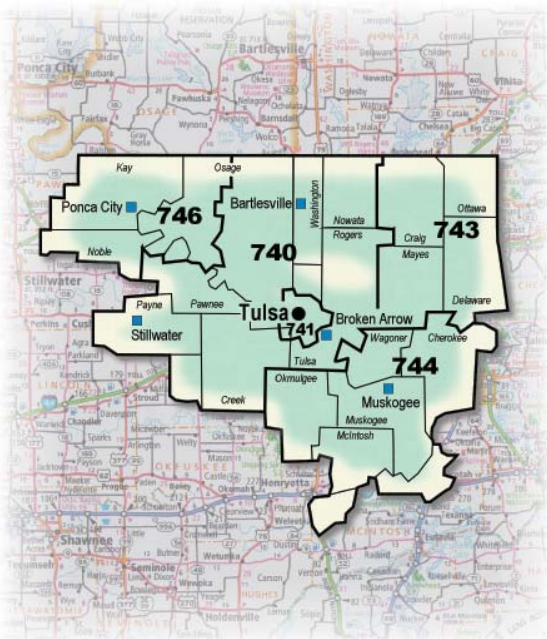
Tulsa

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
740	7,740	4,220	6,673	18,633
741	4,519	2,339	3,308	10,166
743	1,651	859	1,660	4,170
744	2,459	1,513	2,391	6,363
746	823	426	761	2,010
2012 Totals	17,192	9,357	14,793	41,342

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact