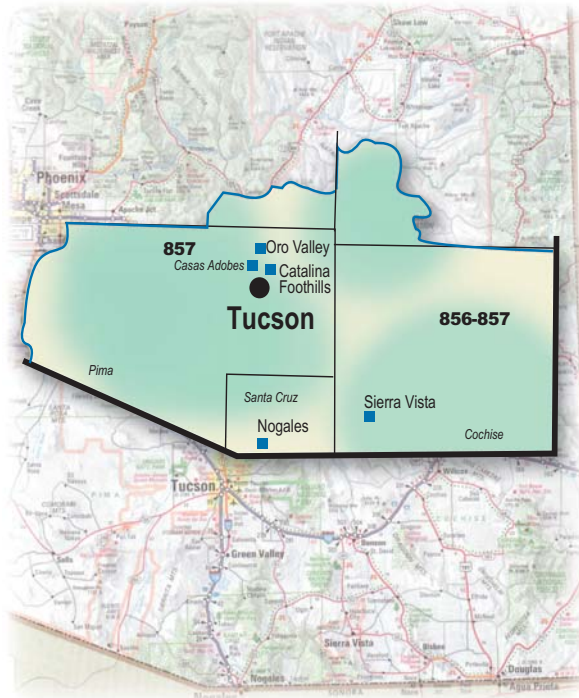


THE WOMEN'S NETWORK

Tucson

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
856	3,435	1,655	2,803	7,893
857	8,702	4,741	6,913	20,356
2012 Totals	12,137	6,396	9,716	28,249

No newsstand or public place distribution



2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact