

THE WOMEN'S NETWORK

Tallahassee - Pensacola

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
323	4,258	2,528	3,567	10,353
324	4,402	2,589	3,909	10,900
325	8,888	4,923	7,126	20,937
2012 Totals	17,548	10,040	14,602	42,190

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact