

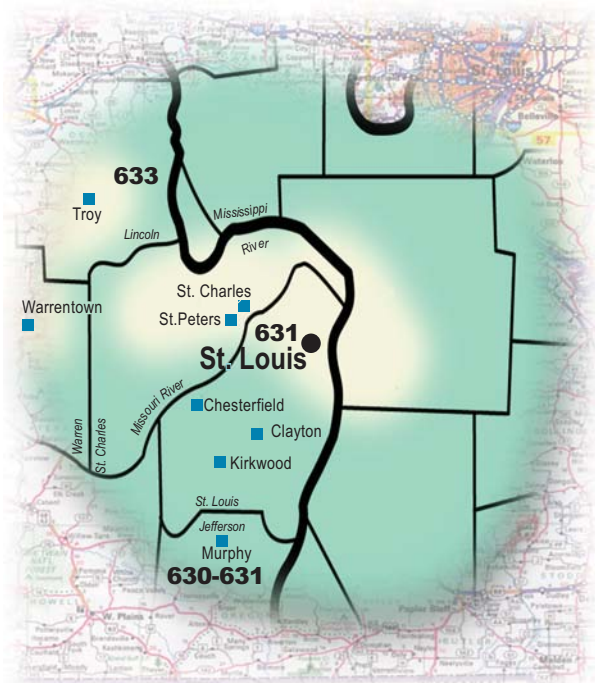
THE WOMEN'S NETWORK

St. Louis, MO

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
630	11,046	6,077	9,005	26,128
631	10,308	5,604	8,135	24,047
633	7,764	4,486	6,459	18,709
2012 Totals	29,118	16,167	23,599	68,884

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact