

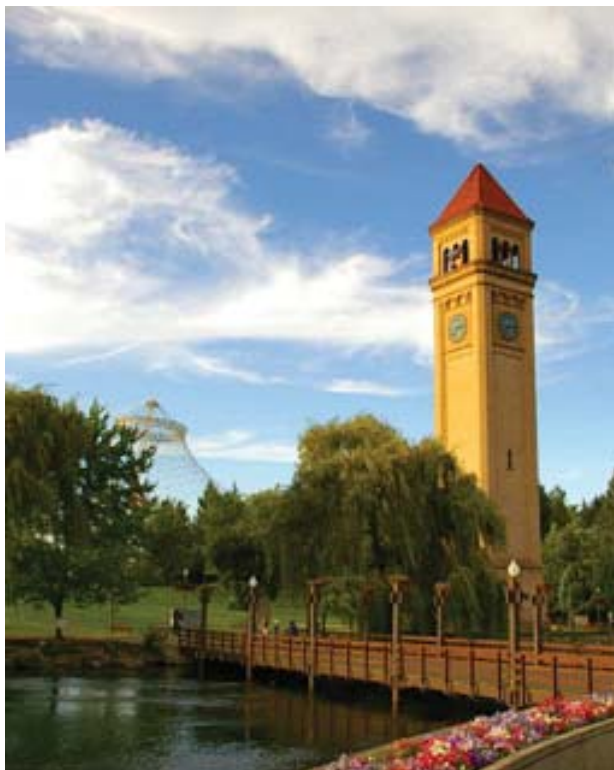
THE WOMEN'S NETWORK

Spokane, WA

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
838	2,056	1,040	2,634	5,730
990	1,963	885	1,389	4,237
991	1,795	678	1,278	3,751
992	4,922	2,160	3,498	10,580
993	4,407	1,906	3,222	9,535
994	373	174	293	840
2012 Totals	15,516	6,843	12,314	34,673

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact