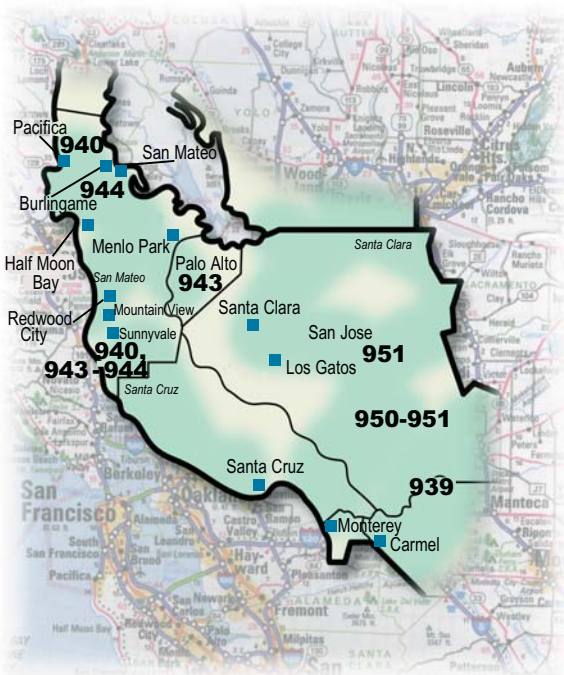


THE WOMEN'S NETWORK

South Bay

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
939	2,467	1,325	1,905	5,697
940	6,062	3,349	4,573	13,984
943	437	244	400	1,081
944	1,111	662	794	2,567
950	6,357	3,467	4,886	14,710
951	6,148	3,102	5,081	14,331
2012 Totals	22,582	12,149	17,639	52,370

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

2012

