

THE WOMEN'S NETWORK

Savannah, GA

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
304	2,399	1,267	2,180	5,846
308	2,183	1,255	1,735	5,173
309	2,151	1,122	1,635	4,908
313	1,923	1,298	2,002	5,223
314	2,454	1,317	1,834	5,605
315	3,950	2,197	3,523	9,670
316	2,056	1,110	1,678	4,844
2012 Totals	17,116	9,566	14,587	41,269

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact