

THE WOMEN'S NETWORK

San Diego

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
919	3,883	2,274	3,323	9,480
920	11,922	6,734	9,375	28,031
921	8,609	5,960	7,221	21,790
2012 Totals	24,414	14,968	19,919	59,301

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

2012

