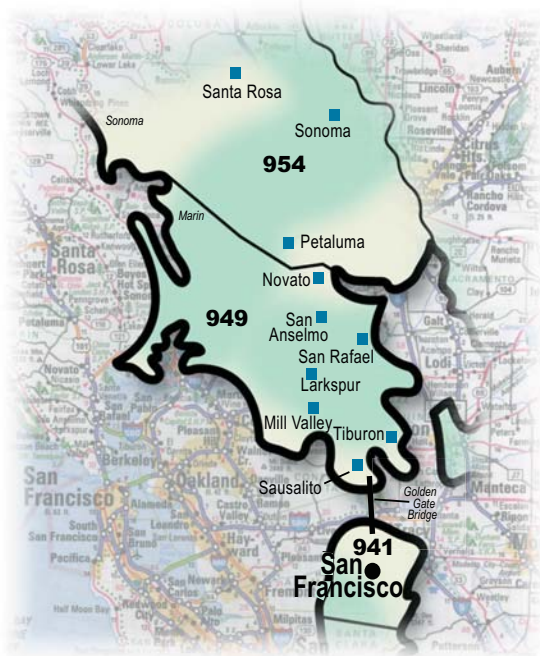


THE WOMEN'S NETWORK

San Francisco City/Marin-Sonoma

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
941	2,742	2,180	2,689	7,611
949	2,995	1,641	2,333	6,969
954	4,767	2,056	3,652	10,475
2012 Totals	10,504	5,877	8,674	25,055

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

2012

