

THE WOMEN'S NETWORK

San Francisco Bay Area

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
939	2,467	1,325	1,905	5,697
940	6,062	3,349	4,573	13,984
941	2,742	2,180	2,689	7,611
943	437	244	400	1,081
944	1,111	662	794	2,567
945	19,227	10,476	14,965	44,668
946	1,200	1,015	1,345	3,560
947	388	319	365	1,072
948	626	406	630	1,662
949	2,995	1,641	2,333	6,969
950	6,357	3,467	4,886	14,710
951	6,048	3,645	5,081	14,774
954	4,767	2,056	3,652	10,475
2012 Totals	54,427	30,785	43,618	128,830

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

2012

