

THE WOMEN'S NETWORK

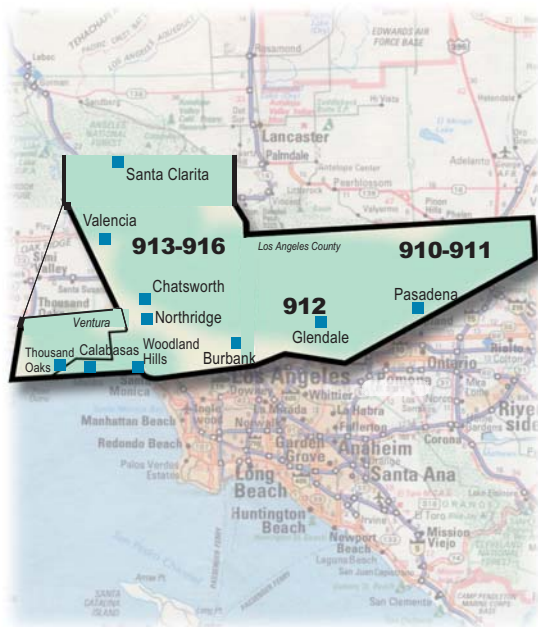
San Fernando

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
910	2,555	1,214	1,865	5,634
911	1,107	627	908	2,642
912	1,323	711	933	2,967
913	10,325	6,112	8,296	24,733
914	1,198	894	1,106	3,198
915	906	578	705	2,189
916	840	651	787	2,278
2012 Totals	18,254	10,787	14,600	43,641

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact