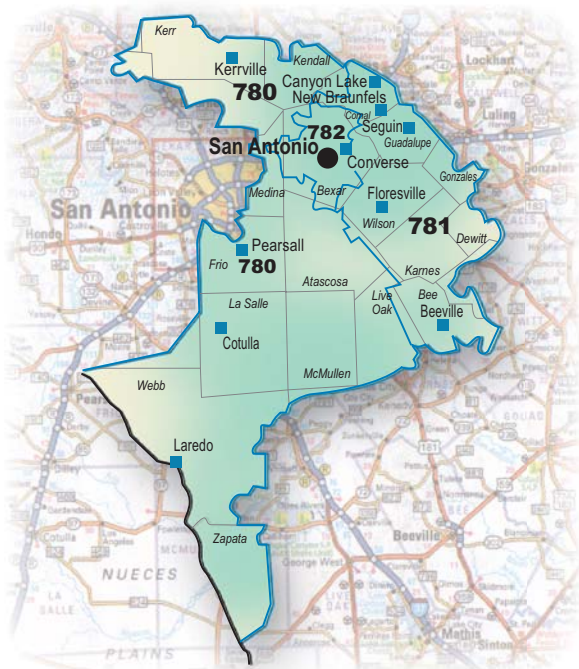


THE WOMEN'S NETWORK

San Antonio

| postal sectional centers | Good Housekeeping subscribers | REDBOOK subscribers | Woman's Day subscribers | monthly total |
|--------------------------|-------------------------------|---------------------|-------------------------|---------------|
| 780                      | 3,964                         | 2,271               | 3,155                   | 9,390         |
| 781                      | 4,294                         | 2,448               | 3,566                   | 10,308        |
| 782                      | 11,431                        | 7,689               | 9,635                   | 28,755        |
| <b>2012 Totals</b>       | <b>19,689</b>                 | <b>12,408</b>       | <b>16,356</b>           | <b>48,453</b> |

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/ MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*