

THE WOMEN'S NETWORK

Roanoke, VA

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
240	5,549	2,755	4,043	12,347
241	4,042	1,972	3,271	9,285
245	6,252	2,938	4,779	13,969
2012 Totals	15,843	7,665	12,093	35,601

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact