

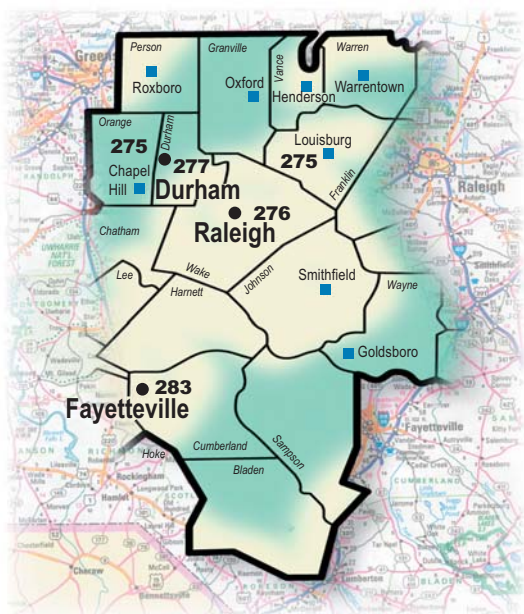
THE WOMEN'S NETWORK

Raleigh/Durham

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
275	13,049	7,531	10,082	30,662
276	5,563	3,197	3,714	12,474
277	2,220	1,427	1,720	5,367
283	8,328	5,075	7,450	20,853
2012 Totals	29,160	17,230	22,966	69,356

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact