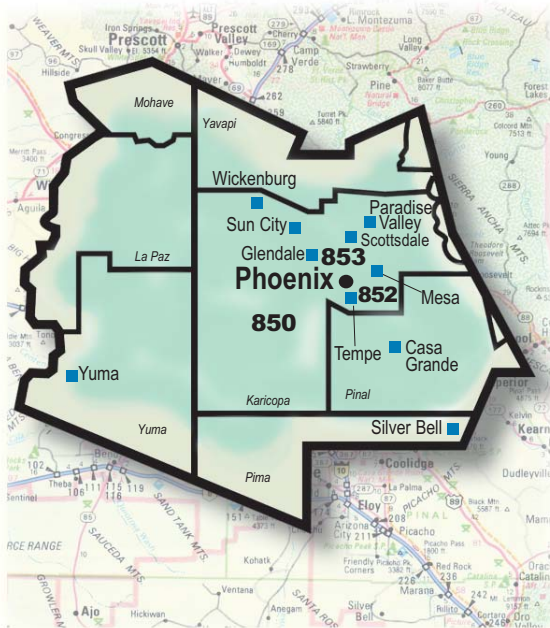


THE WOMEN'S NETWORK

Phoenix

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
850	8,416	5,668	6,875	20,959
852	15,572	8,929	11,466	35,967
853	12,809	6,895	10,301	30,005
<b>2012 Totals</b>	<b>36,797</b>	<b>21,492</b>	<b>28,642</b>	<b>86,931</b>

No newsstand or public place distribution



2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*