

THE WOMEN'S NETWORK

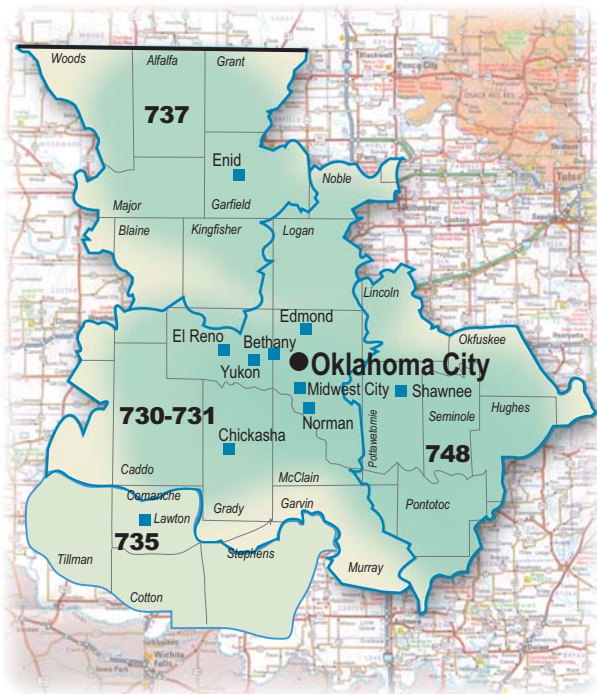
Oklahoma City

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
730	8,713	4,847	6,918	20,478
731	6,453	3,856	5,126	15,435
735	2,306	1,451	2,230	5,987
737	1,682	864	1,381	3,927
748	2,321	1,403	2,299	6,023
2012 Totals	21,475	12,421	17,954	51,850

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact