

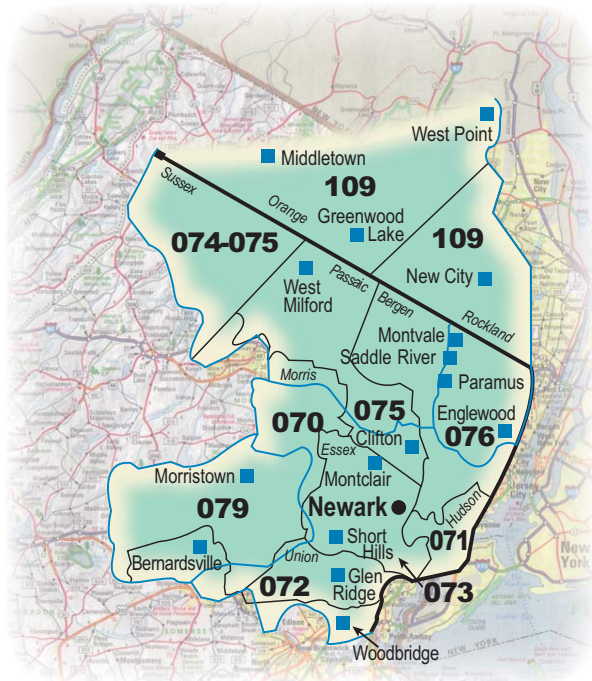
THE WOMEN'S NETWORK

Northern New Jersey

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
070	15,659	8,702	12,457	36,818
071	1,389	988	1,330	3,707
072	679	444	637	1,760
073	754	767	853	2,374
074	8,160	3,883	5,767	17,810
075	1,074	627	900	2,601
076	6,307	3,097	4,274	13,678
079	4,287	1,879	2,670	8,836
109	6,832	3,568	4,866	15,266
2012 Totals	45,141	23,955	33,754	102,850

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*