

THE WOMEN'S NETWORK

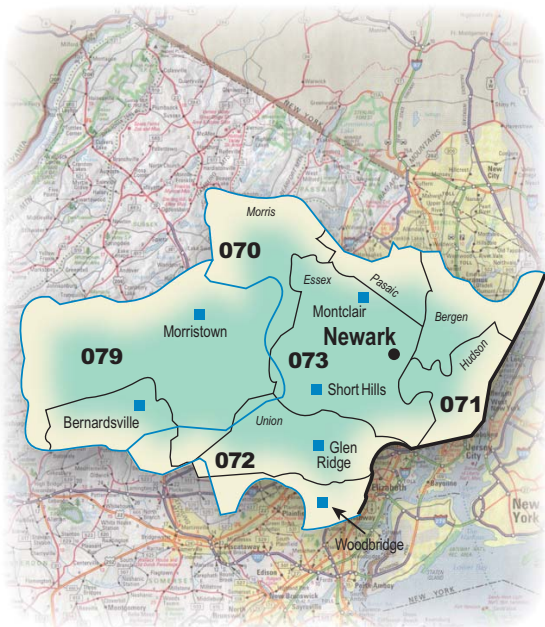
North Central New Jersey

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
070	15,659	8,702	13,986	38,347
071	1,389	988	1,543	3,920
072	679	444	721	1,844
073	754	767	889	2,410
079	4,287	1,879	2,921	9,087
2012 Totals	22,768	12,780	20,060	55,608

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact