THE WOMEN'S NETWORK

New York Metro

2012

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
066	2,456	1,290	2,355	6,101
068	6,150	3,113	5,164	14,427
069	1,199	727	1,088	3,014
070	15,659	8,702	13,986	38,347
071	1,389	988	1,543	3,920
072	679	444	721	1,844
073	754	767	889	2,410
074	8,160	3,883	6,499	18,542
075	1,074	627	1,101	2,802
076	6,307	3,097	5,017	14,421
079	4,287	1,879	2,921	9,087
100	4,799	5,272	5,816	15,887
101	358	360	338	1,056
102	44	63	48	155
103	4,899	3,069	4,635	12,603
104	3,843	3,346	4,002	11,191
105	7,669	4,270	6,193	18,132
106	774	502	649	1,925
107	2,041	1,146	1,688	4,875
108	793	421	723	1,937
109	6,832	3,568	5,680	16,080
110	2,905	1,534	2,375	6,814
111	786	591	740	2,117
112	9,468	6,515	8,154	24,137
113	6,210	3,667	5,267	15,144
114	2,997	2,033	2,944	7,974
115	9,058	4,830	7,694	21,582
116	725	422	591	1,738
117	22,546	12,064	21,060	55,670
118	1,338	668	1,081	3,087
119	3,892	1,694	3,538	9,124
2012 Totals	**140,091**	**81,552**	**124,500**	**346,143**

No newsstand or public place distribution

A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
  An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
  A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of $100,000+
  Covers your best prospects
- Long Shelf Life
  Continuous selling; ads will be seen
- 4-Color Reproduction
  A quality message delivered with impact