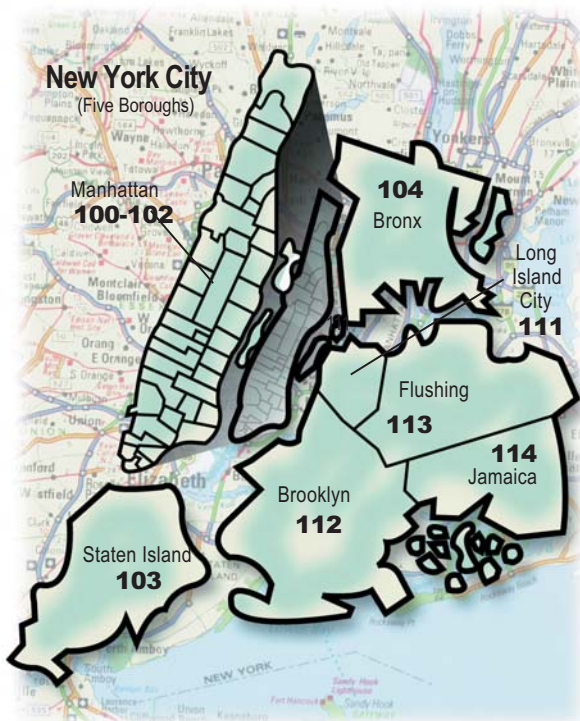


THE WOMEN'S NETWORK

New York City

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
100	4,799	5,272	5,816	15,887
101	358	360	338	1,056
102	44	63	48	155
103	4,899	3,069	4,635	12,603
104	3,843	3,346	4,002	11,191
111	786	591	740	2,117
112	9,468	6,515	8,154	24,137
113	6,210	3,667	5,267	15,144
114	2,997	2,033	2,944	7,974
2012 Totals	33,404	24,916	31,944	90,264

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact