

THE WOMEN'S NETWORK

New Jersey

| postal sectional centers | Good Housekeeping subscribers | REDBOOK subscribers | Woman's Day subscribers | monthly total |
|--------------------------|-------------------------------|---------------------|-------------------------|----------------|
| 070 | 15,659 | 8,702 | 13,986 | 38,347 |
| 071 | 1,389 | 988 | 1,543 | 3,920 |
| 072 | 679 | 444 | 721 | 1,844 |
| 073 | 754 | 767 | 889 | 2,410 |
| 074 | 8,160 | 3,883 | 6,499 | 18,542 |
| 075 | 1,074 | 627 | 1,101 | 2,802 |
| 076 | 6,307 | 3,097 | 5,017 | 14,421 |
| 077 | 8,927 | 4,929 | 7,723 | 21,579 |
| 079 | 4,287 | 1,879 | 2,921 | 9,087 |
| 080 | 19,320 | 9,735 | 16,925 | 45,980 |
| 081 | 1,251 | 635 | 1,252 | 3,138 |
| 085 | 4,332 | 2,255 | 3,399 | 9,986 |
| 086 | 3,421 | 1,807 | 3,129 | 8,357 |
| 087 | 8,833 | 3,737 | 7,609 | 20,179 |
| 109 | 6,832 | 3,568 | 5,680 | 16,080 |
| 2012 Totals | 91,225 | 47,053 | 78,394 | 216,672 |

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact