

THE WOMEN'S NETWORK

New Haven

<i>postal sectional centers</i>	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
064	13,878	5,933	11,732	31,543
065	2,624	1,428	2,599	6,651
2012 Totals	16,502	7,361	14,331	38,194

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact