

THE WOMEN'S NETWORK

Nashville

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
370	12,431	7,999	11,398	31,828
371	8,098	5,364	7,763	21,225
372	4,355	2,680	3,594	10,629
384	2,617	1,777	2,792	7,186
385	3,784	2,085	3,350	9,219
421	3,240	2,066	3,004	8,310
422	1,989	1,363	2,012	5,364
2012 Totals	36,514	23,334	33,913	93,761

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact