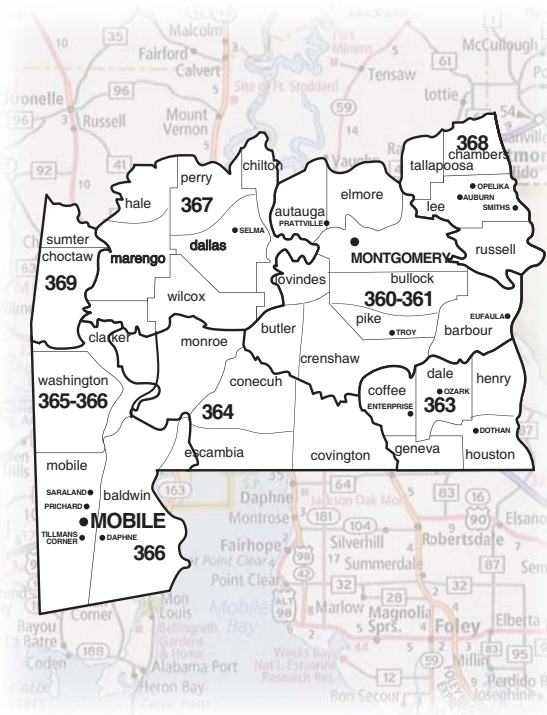


THE WOMEN'S NETWORK

Montgomery/Mobile

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
360	3,454	2,045	3,169	8,668
361	2,351	1,315	1,798	5,464
363	3,463	1,974	3,139	8,576
364	1,681	969	1,745	4,395
365	4,625	2,551	4,349	11,525
366	2,938	1,678	2,522	7,138
367	1,182	648	1,123	2,953
368	2,694	1,524	2,405	6,623
369	283	164	272	719
2012 Totals	22,671	12,868	20,522	56,061

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact