

**THE WOMEN'S NETWORK**

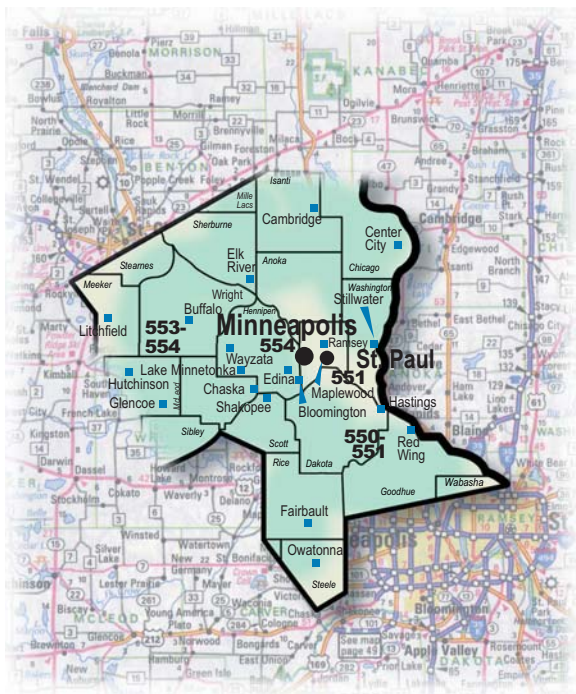
**Minneapolis/St. Paul**

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
550	11,104	6,212	9,010	26,326
551	11,102	5,561	8,126	24,789
553	16,087	9,072	12,392	37,551
554	13,058	6,846	10,069	29,973
<b>2012 Totals</b>	<b>51,351</b>	<b>27,691</b>	<b>39,597</b>	<b>118,639</b>

2012



*No newsstand or public place distribution*



**A marketing program with great benefits at affordable rates**

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*