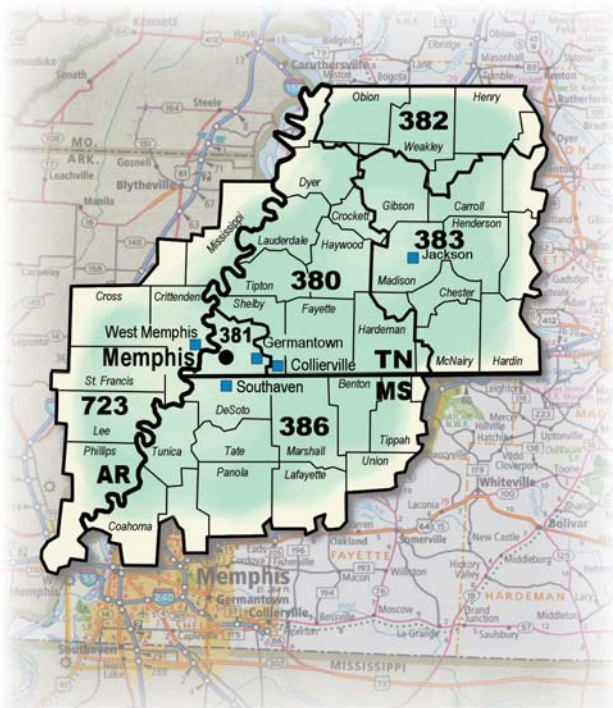


THE WOMEN'S NETWORK

Memphis

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
380	5,019	3,134	4,519	12,672
381	5,464	3,379	4,500	13,343
382	1,996	1,352	1,886	5,234
383	4,315	2,733	4,296	11,344
386	4,191	2,528	3,704	10,423
723	1,540	1,045	1,566	4,151
2012 Totals	22,525	14,171	20,471	57,167

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact