

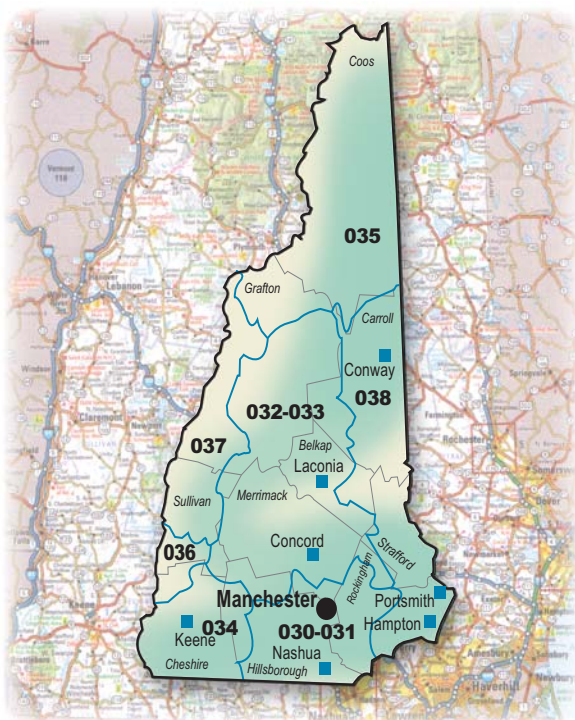
THE WOMEN'S NETWORK

Manchester/Concord, NH

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
030	5,874	2,941	5,089	13,904
031	2,041	1,069	1,836	4,946
032	2,995	1,326	2,702	7,023
033	1,060	488	851	2,399
034	1,392	544	1,138	3,074
035	913	386	825	2,124
036	213	122	233	568
037	1,183	498	1,039	2,720
038	5,348	2,321	4,743	12,412
039	863	360	709	1,932
2012 Totals	21,882	10,055	19,165	51,102

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact