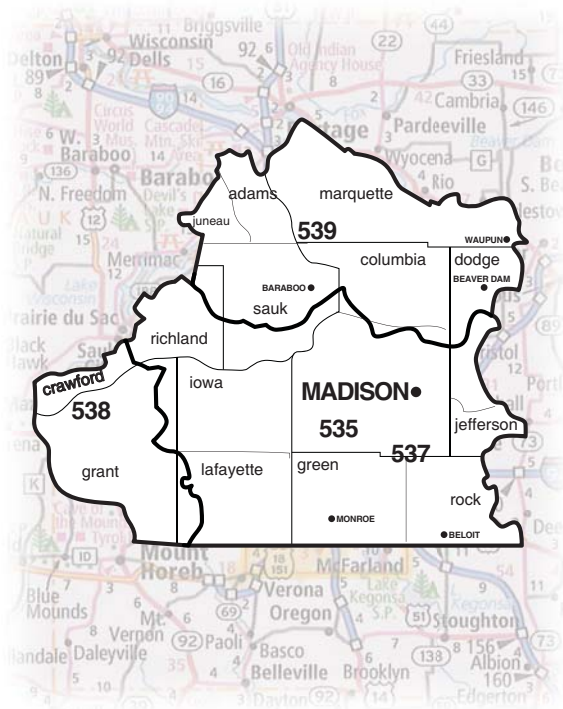


THE WOMEN'S NETWORK

Madison, WI

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
535	10,574	5,474	8,171	24,219
537	3,496	1,928	2,431	7,855
538	1,246	574	1,027	2,847
539	3,934	1,948	3,134	9,016
2012 Totals	19,250	9,924	14,763	43,937

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact