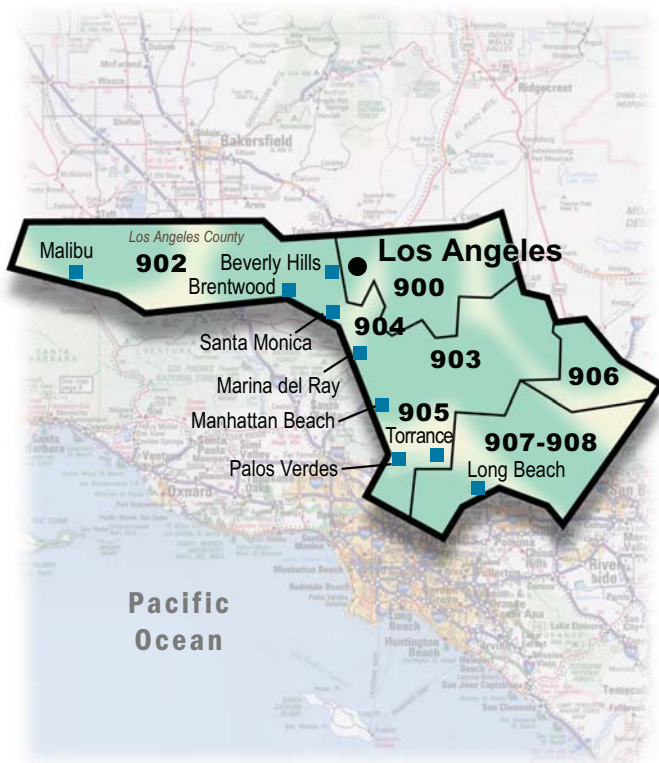


THE WOMEN'S NETWORK

Los Angeles West

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
900	6,170	5,066	6,426	17,662
902	5,658	3,853	4,822	14,333
903	350	267	395	1,012
904	449	410	447	1,306
905	1,760	885	1,427	4,072
906	5,161	2,863	4,984	13,008
907	4,574	2,461	4,143	11,178
908	2,596	1,564	2,469	6,629
2012 Totals	26,718	17,369	25,113	69,200

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact