

THE WOMEN'S NETWORK

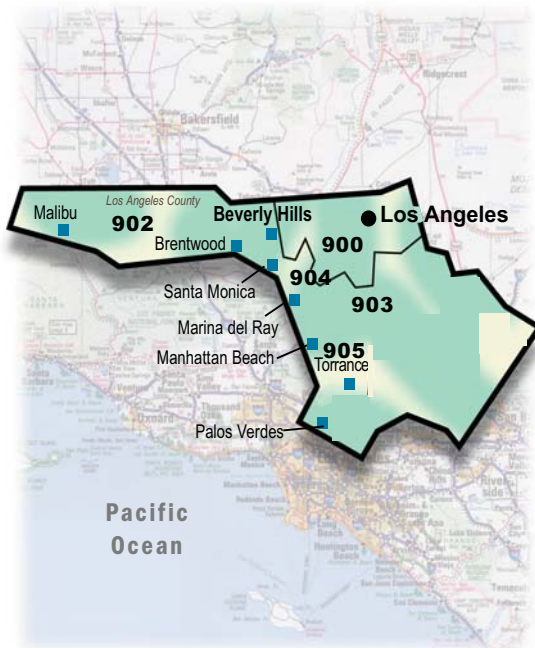
Los Angeles West Beverly Hills

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
900	6,170	5,066	6,239	17,475
902	5,658	3,853	4,732	14,243
903	350	267	377	994
904	449	410	443	1,302
905	1,760	885	1,318	3,963
2012 Totals	14,387	10,481	13,109	37,977

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact