

THE WOMEN'S NETWORK

Los Angeles Metro

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
900	6,170	5,066	6,426	17,662
902	5,658	3,853	4,822	14,333
903	350	267	395	1,012
904	449	410	447	1,306
905	1,760	885	1,427	4,072
906	5,161	2,863	4,984	13,008
907	4,574	2,461	4,143	11,178
908	2,596	1,564	2,469	6,629
910	2,555	1,214	1,973	5,742
911	1,107	627	939	2,673
912	1,323	711	992	3,026
913	10,325	6,112	8,582	25,019
914	1,198	894	1,129	3,221
915	906	578	733	2,217
916	840	651	776	2,267
926	13,191	7,741	10,027	30,959
927	2,523	1,477	2,334	6,334
928	9,594	5,647	8,375	23,616
2012 Totals	70,280	43,021	60,973	174,274

2012



No newsstand or public place distribution

A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

