

THE WOMEN'S NETWORK

Long Island

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
110	2,905	1,534	2,375	6,814
115	9,058	4,830	7,694	21,582
116	725	422	591	1,738
117	22,546	12,064	21,060	55,670
118	1,338	668	1,081	3,087
119	3,892	1,694	3,538	9,124
<b>2012 Totals</b>	<b>40,464</b>	<b>21,212</b>	<b>36,339</b>	<b>98,015</b>

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*