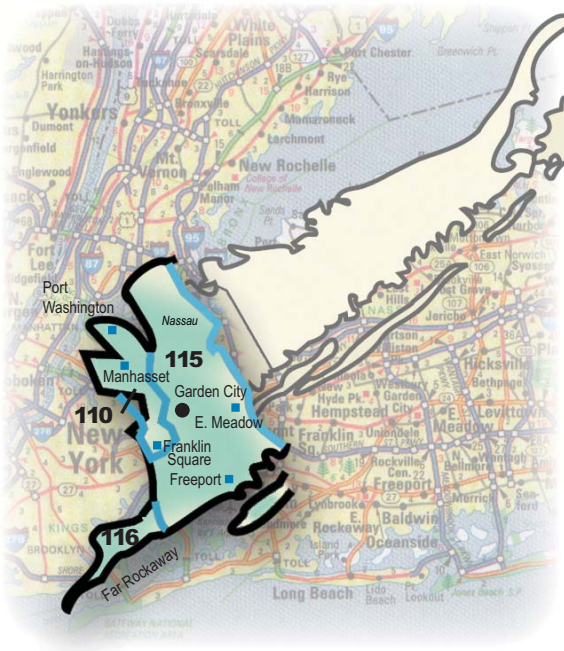


THE WOMEN'S NETWORK

Long Island West

| postal sectional centers | Good Housekeeping subscribers | REDBOOK subscribers | Woman's Day subscribers | monthly total |
|--------------------------|-------------------------------|---------------------|-------------------------|---------------|
| 110 | 2,905 | 1,534 | 2,375 | 6,814 |
| 115 | 9,196 | 4,454 | 7,694 | 21,344 |
| 116 | 725 | 422 | 591 | 1,738 |
| 2012 Totals | 12,826 | 6,410 | 10,660 | 29,896 |

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact