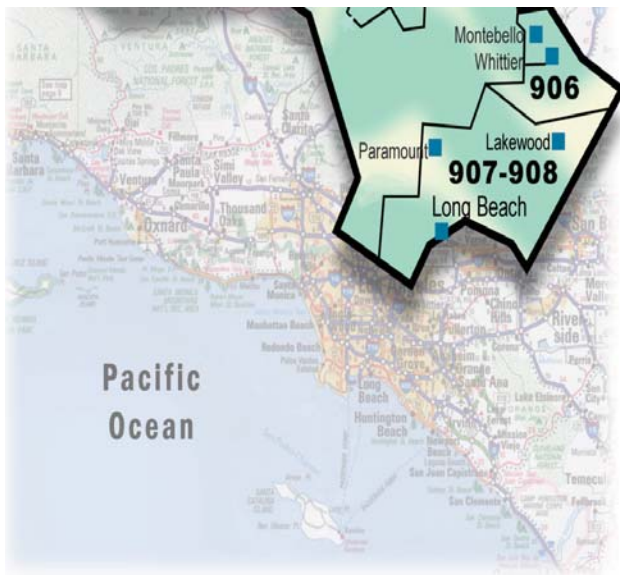


THE WOMEN'S NETWORK

Long Beach

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
906	5,161	2,863	4,984	13,008
907	4,574	2,461	4,143	11,178
908	2,596	1,564	2,469	6,629
2012 Totals	12,331	6,888	11,596	30,815

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact