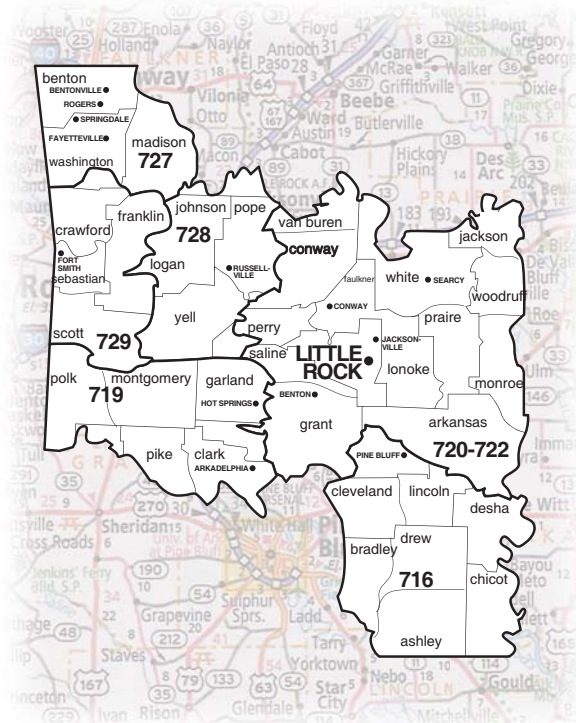


THE WOMEN'S NETWORK

Little Rock

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
716	1,858	1,108	1,814	4,780
719	2,803	1,312	2,291	6,406
720	4,631	2,811	4,375	11,817
721	4,051	2,364	3,685	10,100
722	2,341	1,241	1,854	5,436
727	5,206	2,968	4,259	12,433
728	1,561	978	1,368	3,907
729	2,881	1,759	2,539	7,179
<b>2012 Totals</b>	<b>25,332</b>	<b>14,541</b>	<b>22,185</b>	<b>62,058</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*