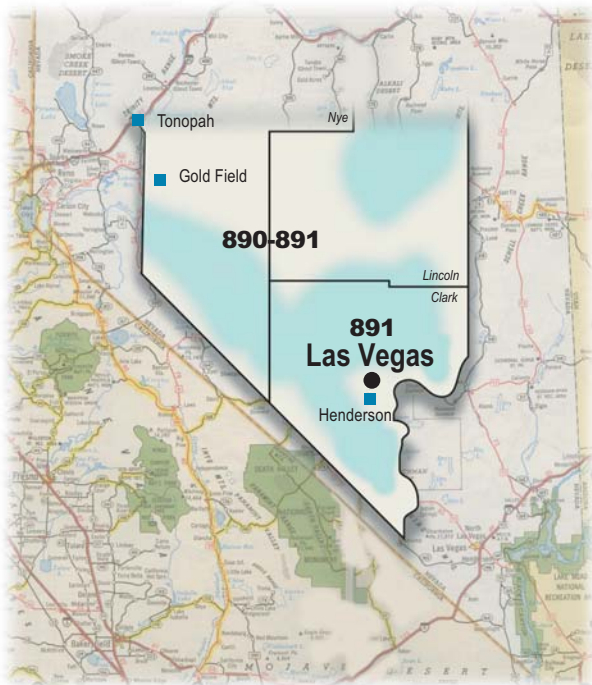


**THE WOMEN'S NETWORK**

**Las Vegas**

<i>postal sectional centers</i>	<b>Good Housekeeping subscribers</b>	<b>REDBOOK subscribers</b>	<b>Woman's Day subscribers</b>	<b>monthly total</b>
<b>890</b>	5,134	3,368	4,607	13,109
<b>891</b>	8,547	5,981	7,771	22,299
<b>2012 Totals</b>	<b>13,681</b>	<b>9,349</b>	<b>12,378</b>	<b>35,408</b>

*No newsstand or public place distribution*



**A marketing program with great benefits at affordable rates**

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/ MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*