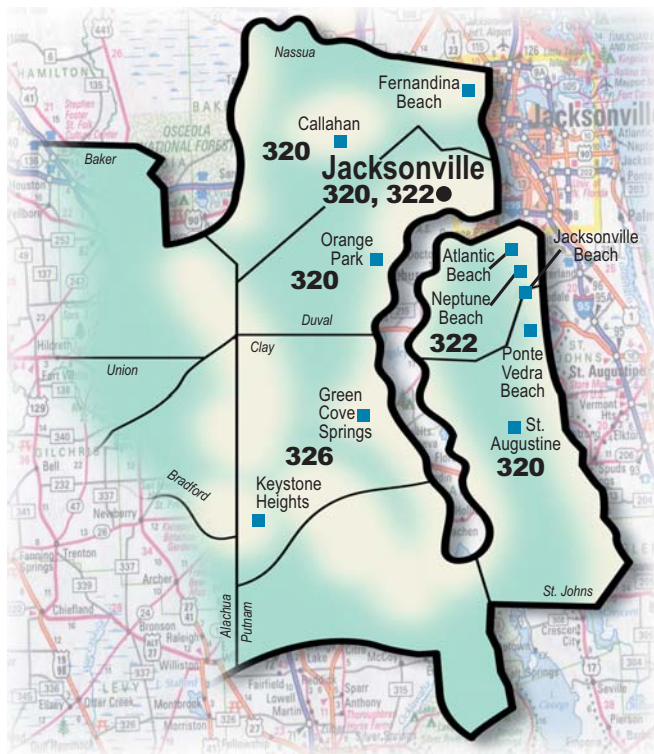


THE WOMEN'S NETWORK

Jacksonville

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
320	7,477	4,194	6,561	18,232
322	8,935	5,740	7,699	22,374
326	3,673	2,072	3,053	8,798
2012 Totals	20,085	12,006	17,313	49,404

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact