

THE WOMEN'S NETWORK

Jackson, MS

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
387	1,032	636	746	2,414
388	3,459	2,068	3,118	8,645
389	1,127	673	1,044	2,844
390	3,343	1,725	2,471	7,539
391	3,644	1,809	2,703	8,156
392	1,926	1,161	1,384	4,471
393	2,658	1,474	2,009	6,141
394	4,259	2,387	3,530	10,176
395	4,047	2,468	3,562	10,077
396	1,437	818	1,333	3,588
397	2,113	1,102	1,741	4,956
2012 Totals	29,045	16,321	23,641	69,007

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact