

THE WOMEN'S NETWORK

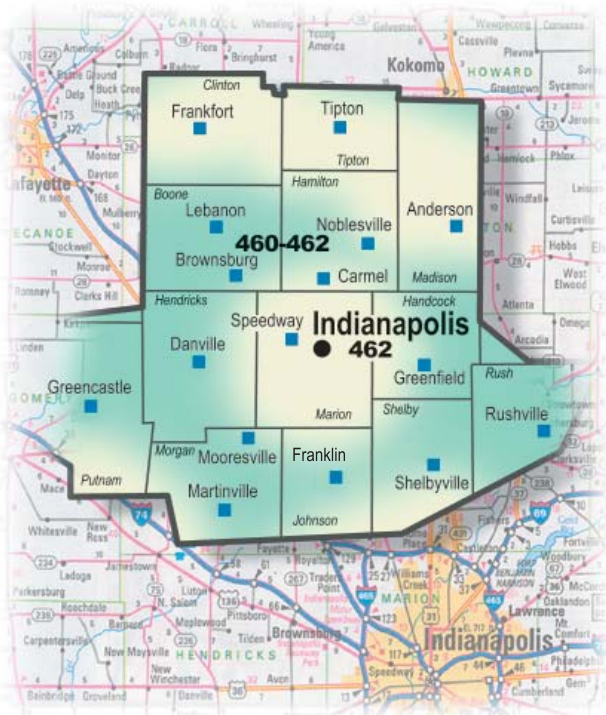
Indianapolis

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
460	8,608	4,713	6,548	19,869
461	8,169	4,430	7,200	19,799
462	9,013	5,411	7,955	22,379
2012 Totals	25,790	14,554	21,703	62,047

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact