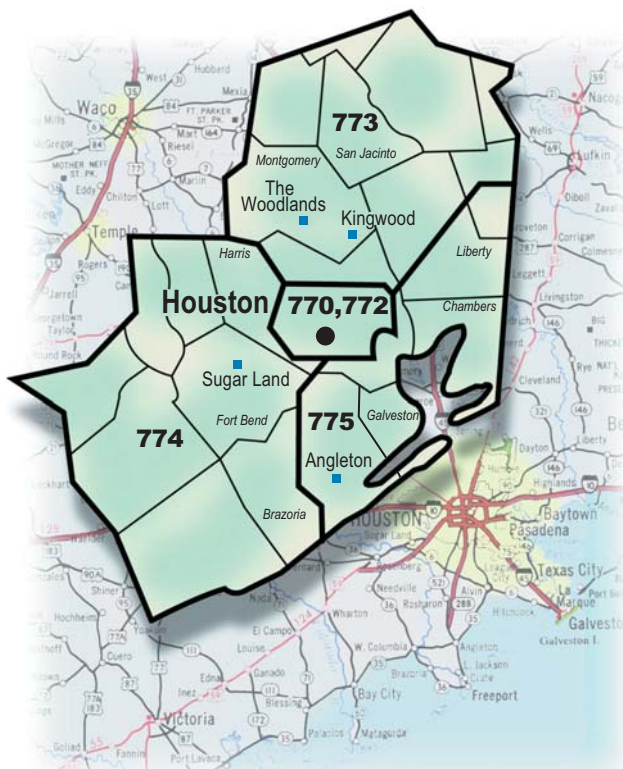


THE WOMEN'S NETWORK

Houston

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
770	14,890	9,807	12,136	36,833
772	314	168	225	707
773	11,353	6,599	9,237	27,189
774	9,358	5,716	7,292	22,366
775	9,421	5,676	8,732	23,829
<b>2012 Totals</b>	<b>45,336</b>	<b>27,966</b>	<b>37,622</b>	<b>110,924</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*

