

THE WOMEN'S NETWORK

Hartford

<i>postal sectional centers</i>	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
060	11,826	5,387	9,879	27,092
061	3,218	1,591	2,537	7,346
2012 Totals	15,044	6,978	12,416	34,438

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact