

THE WOMEN'S NETWORK

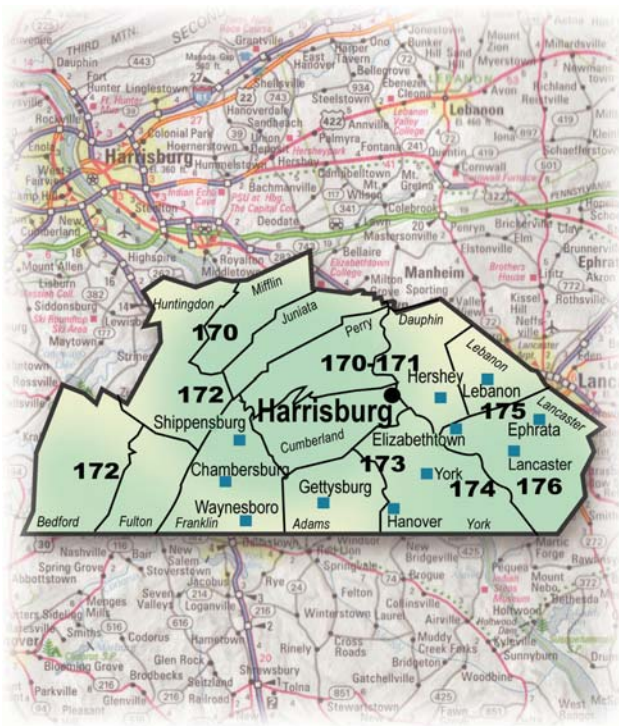
Harrisburg/Lancaster/York

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
170	11,867	5,056	10,298	27,221
171	2,401	1,227	2,212	5,840
172	3,654	1,542	3,395	8,591
173	6,234	2,908	5,580	14,722
174	3,139	1,434	2,808	7,381
175	5,837	2,190	4,462	12,489
176	2,669	1,053	1,984	5,706
2012 Totals	35,801	15,410	30,739	81,950

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact