

THE WOMEN'S NETWORK

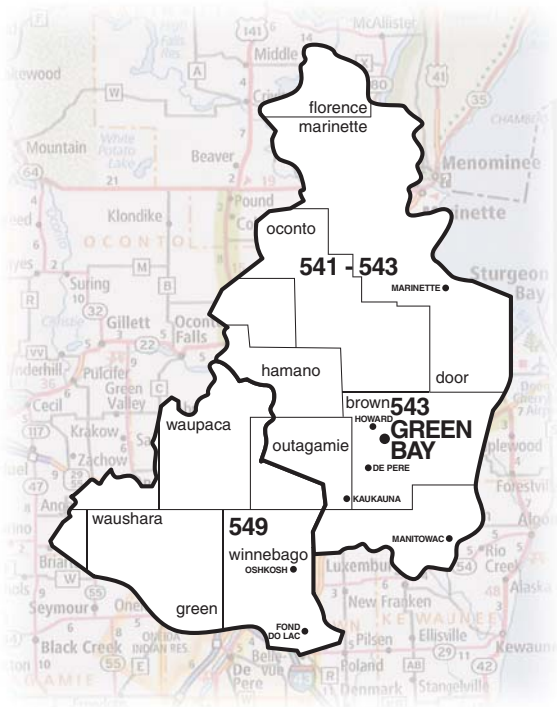
Green Bay

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
541	5,048	2,969	4,146	12,163
542	3,198	1,634	2,484	7,316
543	3,480	2,113	2,397	7,990
549	9,852	5,391	7,519	22,762
2012 Totals	21,578	12,107	16,546	50,231

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact