

THE WOMEN'S NETWORK

Grand Rapids

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
493	5,658	2,968	4,827	13,453
494	10,784	5,171	8,927	24,882
495	5,918	3,069	4,659	13,646
2012 Totals	22,360	11,208	18,413	51,981

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact