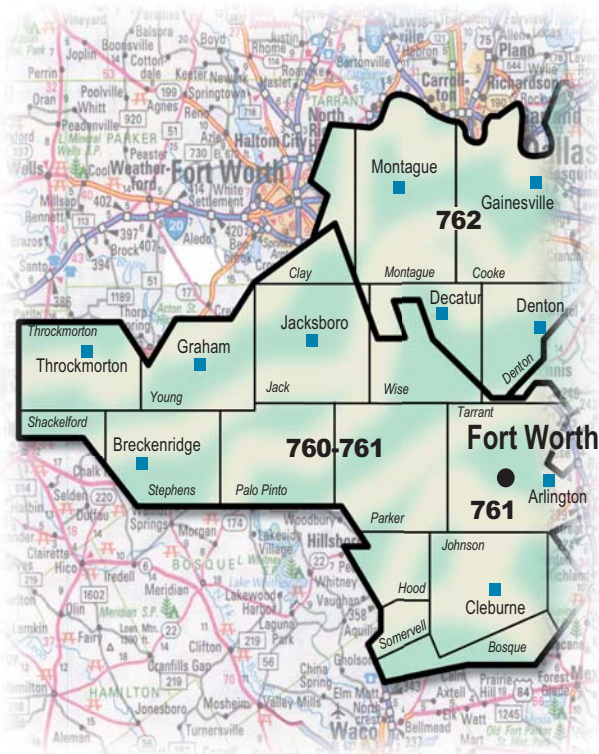


THE WOMEN'S NETWORK

Ft. Worth

| postal sectional centers | Good Housekeeping subscribers | REDBOOK subscribers | Woman's Day subscribers | monthly total |
|--------------------------|-------------------------------|---------------------|-------------------------|---------------|
| 760 | 12,186 | 6,920 | 10,102 | 29,208 |
| 761 | 6,960 | 4,407 | 6,049 | 17,416 |
| 762 | 4,936 | 2,990 | 4,039 | 11,965 |
| 2012 Totals | 24,082 | 14,317 | 20,190 | 58,589 |

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/ MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact