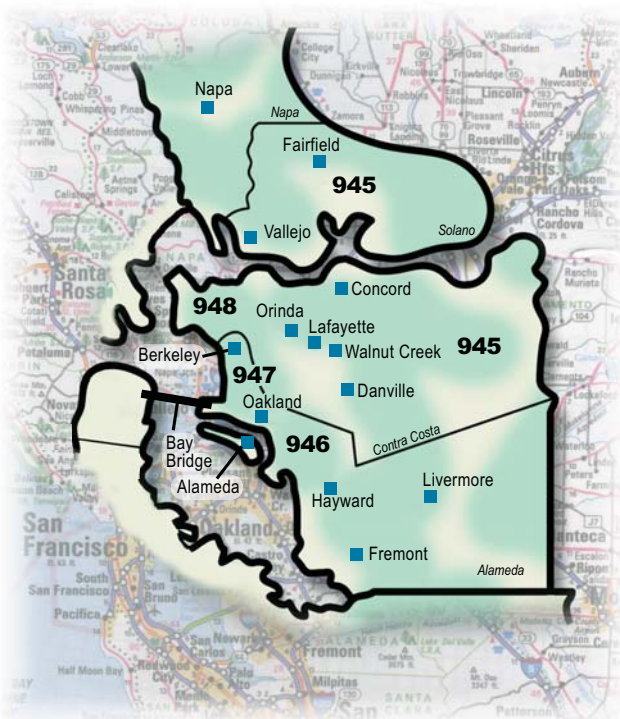


THE WOMEN'S NETWORK

East Bay

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
945	19,227	10,476	16,239	45,942
946	1,200	1,015	1,401	3,616
947	388	319	392	1,099
948	626	406	623	1,655
<b>2012 Totals</b>	<b>21,441</b>	<b>12,216</b>	<b>18,655</b>	<b>52,312</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*