

THE WOMEN'S NETWORK

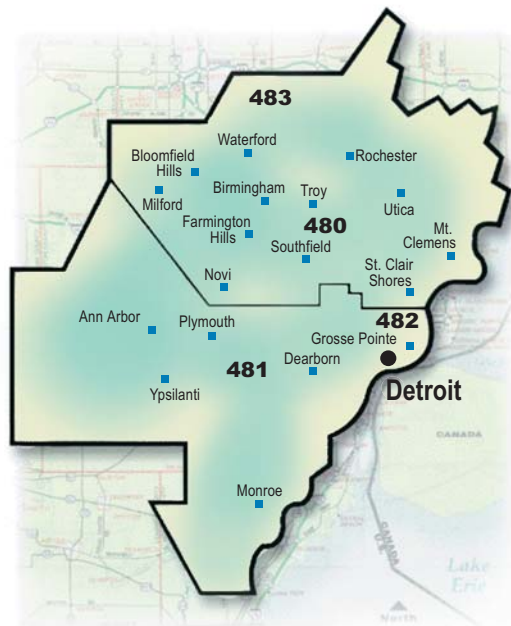
Detroit Metro

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
480	17,013	9,737	16,031	42,781
481	22,680	12,807	20,465	55,952
482	4,494	3,347	5,216	13,057
483	14,741	8,206	12,138	35,085
2012 Totals	58,928	34,097	53,850	146,875

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact